



FRIENDSHIP SLOOP SOCIETY

2008 Yearbook and Guide Advertising Reservation & Rate Sheet

The Friendship Sloop Society is happy to be publishing its **2008 Yearbook and Guide** and invites you to support the Society through your advertisement. This year's annual **Yearbook and Guide** promotes the Society's Friendship Sloop Days and the 48th Regatta, to be held in Rockland, Maine on **July 17-19, 2008**. This is our thirteenth year in Rockland and we anticipate increasing public participation by including racing on Saturday and increased publicity for the overall event. Last year we held our parade of sail on the Rockland Breakwater and it was a huge success! This year we plan on doing it again on Saturday the 19th. In addition we hold events in Southwest Harbor, ME, Marblehead, MA and New London, CT. Please feel free to come join us at any or all of our events!

To advertise, simply complete this form and mail it to the address below, before **April 1st**. Please make your payment by check, made out to the Friendship Sloop Society, and return your check with the form. As you will need to get us an ad copy, we prefer that you e-mail it as a PDF file (see address below), but you may also attach a hard copy to the form and we will scan it into our database.

The Friendship Sloop Society thanks you for your support of our **Yearbook and Guide**. The book goes to press in early May and 5000 copies will be distributed throughout New England in June and July, with copies being available for the public at hundreds of locations, including chambers of commerce. If you would like yearbooks to be distributed at your location, please let us know and we will gladly get you some. We also post a copy on the Society's web page (www.fss.org), along with a link directly to your website at no additional charge!

If you have questions, or if you wish to discuss a possible ad, please call or e-mail (see below).

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