



FRIENDSHIP SLOOP SOCIETY

2011 Annual Yearbook and Guide Advertising Reservation and Rate Sheet

The Friendship Sloop Society is happy to be publishing its 2011 Yearbook and Guide and invites you to support the Society through your advertisement. The annual Friendship Sloop Days and Annual Homecoming and Regatta, will be held in Rockland, Maine on July 21-23, 2011. In addition we hold events in Southwest Harbor, ME, Marblehead, MA and New London, CT. Please feel free to come join us at any or all of our events!

The Yearbook and Guide will go to press in early May with over 5,000 copies distributed throughout New England in June and July. Copies are available for the public at hundreds of locations, including Chambers of Commerce. If you would like yearbooks to be distributed at your location, please let us know and we will gladly get you some. All advertisers are listed, along with a link to their website at www.fss.org and on Facebook, <http://www.facebook.com/group.php?gid=44143959792&ref=ts>

To advertise, simply complete this form and mail it to the address below before **March 15th**. Please make your payment by check, made out to the Friendship Sloop Society, and return your check with the form. If possible, please e-mail an ad copy as a PDF file (see address below), but you may also attach a hard copy to the form and we will scan it into our database. Please note that the yearbook is now in color. If you need to have us design your ad, there will be a small surcharge involved.

If you have questions, or if you wish to discuss a possible ad, please call or e-mail (see below).

Size	Full Page	½ Page	1/3 Page	¼ Page	1/6 Page	Back Page
Cost	\$420	\$235	\$170	\$130	\$105	\$530
Description	5 ¼ x 8 1/8	5 ¼ x 4	5 3/8 x 2 ½ or 2 5/8 x 5 1/4	2 ½ x 4 or 5 ¼ x 2	2 ¼ x 2 1/4	5 ¼ x 8 1/4
Please Check						

Advertising Copy Deadline is March 15, 2011

	New Ad Copy (Attached)	Will Send	Run last year's ad as is
Please Check			

Business Name:	Contact Name:
Address 1:	Address 2:
City, State, Zip:	
Phone:	Email:
Website:	

Return completed form and check to:

FSS Advertising
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