



FRIENDSHIP SLOOP SOCIETY

50th Annual Yearbook and Guide
Advertising Reservation and Rate Sheet

The Friendship Sloop Society is happy to be publishing its 2010 Yearbook and Guide and invites you to support the Society through your advertisement. This year's annual Yearbook and Guide promotes Friendship Sloop Days and the 50th Annual Homecoming and Regatta, to be held in Rockland, Maine (our fifteenth year in Rockland!) on July 22-24, 2010. In addition we hold events in Southwest Harbor, ME, Marblehead, MA and New London, CT. Please feel free to come join us at any or all of our events!

The Friendship Sloop Society thanks you for your support of our Yearbook and Guide. The book goes to press in early May with over 5000 copies distributed throughout New England in June and July. Copies will be available for the public at hundreds of locations, including Chambers of Commerce. If you would like yearbooks to be distributed at your location, please let us know and we will gladly get you some. We also post a copy on the Society's web page (www.fss.org), along with a link directly to your website at no additional charge! Starting with this, our 50th Annual Yearbook, we will also begin to include our advertisers and their links on our facebook page (<http://www.facebook.com/group.php?gid=44143959792&ref=ts>). We recognize that these may be challenging economic times for many and we hope we can help by increasing our distribution. We are actively looking for ways to help your advertising dollars go further.

To advertise, simply complete this form and mail it to the address below, before **March 15th**. Please make your payment by check, made out to the Friendship Sloop Society, and return your check with the form. As you will need to get us an ad copy, we prefer that you e-mail it as a PDF file (see address below), but you may also attach a hard copy to the form and we will scan it into our database. Please note that the yearbook is now in color.

If you have questions, or if you wish to discuss a possible ad, please call or e-mail (see below).

Size Ad:	
Full Page	\$420
1/2 Page	\$235
1/3 Page	\$170
1/4 Page	\$130
1/6 Page	\$105
Back Page	\$530

Ad Copy Information:
New ad copy attached
Will send new ad copy
Run last year's ad as is
Run last year's ad with changes (attached)
Ad copy deadline is March 15, 2010

Advertiser Information

Business Name: _____

Contact name: _____

Address: _____

City, State, Zip: _____

Phone: _____

Email: _____

Return completed form and check to:

FSS Advertising

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